



An Emerson College Polling Society; conducted 8/23-28/2013; surveyed 653 Registered Voters; margin of error +/- 3.8% (release, 8/29/2013).

Survey Instrument

Screening Question 1: How likely are you to vote in the upcoming Virginia Governor Election on November 5, 2013?

Press 1 for Very likely

Press 2 for Somewhat likely

Press 3 for 50-50

Press 4 for Not likely at all

Question:

Great, I am going to read you a list of politicians. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama

Question 2: Is your opinion of President Barack Obama generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 3: Next, Is your opinion of Governor Bob McDonnell generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 4: Next, Is your opinion of Terry McAuliffe generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 5: Next, Is your opinion of Ken Cuccinelli (Kew-Che-nell-ee) generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 6: If the election of Virginia Governor is held tomorrow, the candidates are Democrat Terry McAuliffe, Republican Ken Cuccinelli and Libertarian Robert Sarvis, for whom will you vote for?

Press 1 for Democrat Terry McAuliffe

Press 2 for Republican Ken Cuccinelli

Press 3 for Libertarian Robert Sarvis

Press 4 if you are undecided

Question 7: Regardless of who you will vote for in November, Who do you think will win Virginia's Governor's election in November?

Press 1 for Democrat Terry McAuliffe
Press 2 for Republican Ken Cuccinelli
Press 3 for Libertarian Robert Sarvis
Press 4 if you are undecided

Question 8: What do you think it is the most important issue in Virginia?

Press 1 for Deficits
Press 2 for Health care
Press 3 for Jobs and Taxes
Press 4 for military spending
Press 5 for women's issues
Press 6 for the Environment
Press 7 for others
Press 8 if you are undecided
Press 9 to repeat the answer choices/

Question 9: Do you think Bob McDonnell should be prosecuted due to his recent gifts scandal?

Press 1 for yes he should be prosecuted
Press 2 for no he should not be prosecuted
Press 3 if you are undecided

Question 10: Do you think the COUNTRY are generally heading to the right direction or wrong direction,

Press 1 for Right direction
Press 2 for Wrong direction
Press 3 if you are undecided

Question 11: Are you currently registered as a Democrat, Republican, Independent or are you not registered?

Press 1 for Democrat
Press 2 for Republican
Press 3 for Independent/others
Press 4 if you are not a registered voter

Question 12: What is your Gender?

Press 1 for Male
Press 2 for Female

Question 13: Do you support Gay marriage?

Press 1 for yes, I support Gay Marriage
Press 2 if you Oppose Gay marriage

Question 14: What is your age category?

Press 1 for 18-34
Press 2 for 35-54
Press 3 for 55-74
Press 4 for 75 and above

Question 15. What is your Race/Ethnicity?

Press 1 for White

Press 2 for Black

Press 3 for Hispanic

Press 4 for Asian

Press 5 for Other

Question 16: Geographic- do not ask, calculated after

Frequency Table

How Likely to Vote

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Likely	537	82.2	82.2	82.2
	Somewhat Likely	25	3.8	3.8	86.1
	50-50	48	7.4	7.4	93.4
	Not Likely	43	6.6	6.6	100.0
	Total	653	100.0	100.0	

President Obama

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	318	48.7	48.7	48.7
	Unfavorable	304	46.6	46.6	95.3
	Undecided	26	4.0	4.0	99.2
	Never heard of	5	.8	.8	100.0
	Total	653	100.0	100.0	

Governor McDonnell

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	255	39.1	39.1	39.1
	Unfavorable	302	46.2	46.2	85.3
	Undecided	90	13.8	13.8	99.1
	Never heard of	6	.9	.9	100.0
	Total	653	100.0	100.0	

Terry McAuliffe

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	201	30.8	30.8	30.8
	Unfavorable	279	42.7	42.7	73.5
	Undecided	147	22.5	22.5	96.0
	Never heard of	26	4.0	4.0	100.0
	Total	653	100.0	100.0	

Ken Cuccinelli

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	201	30.8	30.8	30.8
	Unfavorable	348	53.3	53.3	84.1
	Undecided	94	14.4	14.4	98.5
	Never heard of	10	1.5	1.5	100.0
	Total	653	100.0	100.0	

Ballot Test for Gov

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	McAuliffe	293	44.9	44.9	44.9
	Cuccinelli	225	34.5	34.5	79.3
	Sarvis	64	9.8	9.8	89.1
	Undecided	71	10.9	10.9	100.0
	Total	653	100.0	100.0	

Expect to win

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	McAuliffe	301	46.1	46.1	46.1
	Cuccinelli	194	29.7	29.7	75.8
	Sarvis	19	2.9	2.9	78.7
	Undecided	139	21.3	21.3	100.0
	Total	653	100.0	100.0	

Issue

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Deficit	45	6.9	6.9	6.9
	Healthcare	109	16.7	16.7	23.6
	Jobs and Taxes	308	47.2	47.2	70.8
	Military spending	28	4.3	4.3	75.0
	Women's issues	47	7.2	7.2	82.2
	Environment	19	2.9	2.9	85.1
	Other	52	8.0	8.0	93.1
	Undecided	45	6.9	6.9	100.0
	Total	653	100.0	100.0	

McDonnell prosecuted

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	235	36.0	36.0	36.0
	No	268	41.0	41.0	77.0
	Undecided	150	23.0	23.0	100.0
	Total	653	100.0	100.0	

Direction of Country

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right Direction	217	33.2	33.2	33.2
	Wrong Direction	351	53.8	53.8	87.0
	Undecided	85	13.0	13.0	100.0
	Total	653	100.0	100.0	

Party Registration

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	213	32.6	32.6	32.6
	Republican	205	31.4	31.4	64.0
	Independent/Other	235	36.0	36.0	100.0
	Total	653	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	328	50.2	50.2	50.2
	Female	325	49.8	49.8	100.0
	Total	653	100.0	100.0	

Gay Marriage

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support	247	37.8	37.8	37.8
	Oppose	316	48.4	48.4	86.2
	Undecided	90	13.8	13.8	100.0
	Total	653	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	59	9.0	9.0	9.0
	35-54	240	36.8	36.8	45.8
	55-74	269	41.2	41.2	87.0
	75+	85	13.0	13.0	100.0
	Total	653	100.0	100.0	

Race/Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	473	72.4	72.4	72.4
	Black	111	17.0	17.0	89.4
	Hispanic	11	1.7	1.7	91.1
	Asian	10	1.5	1.5	92.6
	Other	48	7.4	7.4	100.0
	Total	653	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	South East (1-4)	241	36.9	36.9	36.9
	South West (5,6,7,9)	229	35.1	35.1	72.0
	North (8,10,11)	183	28.0	28.0	100.0
	Total	653	100.0	100.0	

Cross-Tabs http://emersoncollegepollingsociety.com/VA_GOV_Tables_8.28.13.xls