



An Emerson College Polling Society; conducted 10-25-30/2013; surveyed 874 Registered Likely Voters; margin of error +/- 3.24% (release, 11/1/2013).

Survey Instrument

Screening Question 1: How likely are you to vote in the upcoming Virginia Governor Election on November 5, 2013?

Press 1 for Very likely

Press 2 for Somewhat likely

Press 3 for 50-50

Press 4 for Not likely at all

Question 2: What is your Gender?

Press 1 for Male

Press 2 for Female

Question 3: Are you currently registered as a Democrat, Republican, Independent or are you not registered?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent/other

Press 4 if you are not a registered voter

Question:

Great, I am going to read you a list of politicians. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that.
First take Barack Obama

Question 4: Is your opinion of President Barack Obama generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

Question 5: Next, Is your opinion of Representative Eric Cantor generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

Question 6: Next, Is your opinion of Terry McAuliffe generally favorable or generally unfavorable?

Press 1 for favorable

Press 2 for unfavorable

Press 3 if you are undecided

Press 4 if you've never heard of this public figure

Question 7: Next, Is your opinion of Ken Cuccinelli (Kew-Che-nell-ee) generally favorable or generally unfavorable?

Press 1 for favorable

1 Emerson College Polling Society VA Gov Race 10/25-30/2013

Press 2 for unfavorable
Press 3 if you are undecided
Press 4 if you've never heard of this public figure

Question 8: Next, Is your opinion of Robert Sarvis generally favorable or generally unfavorable?

Press 1 for favorable
Press 2 for unfavorable
Press 3 if you are undecided
Press 4 if you've never heard of this public figure

Question 9: If the election of Virginia Governor is held tomorrow, the candidates are Democrat Terry McAuliffe, Republican Ken Cuccinelli and Libertarian Robert Sarvis, for whom will you vote for?

Press 1 for Democrat Terry McAuliffe
Press 2 for Republican Ken Cuccinelli
Press 3 for Libertarian Robert Sarvis
Press 4 if you are undecided

Question 10: Regardless of who you will vote for in November, Who do you think will win Virginia's Governor's election in November?

Press 1 for Democrat Terry McAuliffe
Press 2 for Republican Ken Cuccinelli
Press 3 for Libertarian Robert Sarvis
Press 4 if you are undecided

Question 11a: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the affordable health care law?

Press 1 for Very favorable
Press 2 for Somewhat favorable
Press 3 for Somewhat unfavorable
Press 4 for Very unfavorable
Press 5 for Not sure

Question 11b: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Obamacare?

Press 1 for Very favorable
Press 2 for Somewhat favorable
Press 3 for Somewhat unfavorable
Press 4 for Very unfavorable
Press 5 for Not sure

Question 12: Have you or anyone you know tried to sign up for healthcare using healthcare.gov?

Press 1 for Yes (question 13)
Press 2 for No (question 14)

Question 13: Were you or the person you know successful in signing up on line for healthcare?

Press 1 for Yes
Press 2 for No

Question 14: How confident are you that Congress will reach an agreement on the debt ceiling before the January deadline to avoid default?

Press 1 for Very confident
Press 2 for Somewhat confident
Press 3 for Somewhat not confident
Press 4 for Not confident at all
Press 5 for Not sure

Question 15: What do you think should be Congress' top priority?

Press 1 for the Farm Bill
Press 2 for Immigration
Press 3 for the Budget
Press 4 for Gun Policy
Press 5 for other

Question 16: Who do you think is responsible for the debt crisis?

Press 1 for Republicans in Congress
Press 2 for Democrats in Congress
Press 3 for Both Republicans and Democrats

Question 17: What do you think it is the most important issue in Virginia?

Press 1 for Deficits
Press 2 for Health care
Press 3 for Jobs and Taxes
Press 4 for military spending
Press 5 for women's issues
Press 6 for the Environment
Press 7 for others
Press 8 if you are undecided
Press 9 to repeat the answer choices/

Question 18: Do you think Virginia is generally heading in the right direction or wrong direction?

Press 1 for Right direction
Press 2 for Wrong direction
Press 3 if you are undecided

Question 19: Do you think the country is generally heading in the right direction or wrong direction?

Press 1 for Right direction
Press 2 for Wrong direction
Press 3 if you are undecided

Question 20: What is your age category?

Press 1 for 18-34
Press 2 for 35-54
Press 3 for 55-74
Press 4 for 75 and above

Question 21: What is your Race/Ethnicity?

Press 1 for White
Press 2 for Black
Press 3 for Hispanic
Press 4 for Asian
Press 5 for Other

Question 22: congressional district

Frequency Table

Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Likely	874	100.0	100.0	100.0

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	417	47.7	47.7	47.7
	Female	457	52.3	52.3	100.0
	Total	874	100.0	100.0	

Party ID

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	314	35.9	35.9	35.9
	Republican	284	32.5	32.5	68.4
	Independent/Other	276	31.6	31.6	100.0
	Total	874	100.0	100.0	

Barak Obama

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	403	46.1	46.1	46.1
	Unfavorable	442	50.6	50.6	96.7
	Undecided	27	3.1	3.1	99.8
	Never heard of	2	.2	.2	100.0
	Total	874	100.0	100.0	

Eric Cantor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	238	27.2	27.2	27.2
	Unfavorable	416	47.6	47.6	74.8
	Undecided	158	18.1	18.1	92.9
	Never heard of	62	7.1	7.1	100.0
	Total	874	100.0	100.0	

Terry McAuliffe

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	326	37.3	37.3	37.3
	Unfavorable	451	51.6	51.6	88.9
	Undecided	87	10.0	10.0	98.9
	Never heard of	10	1.1	1.1	100.0
	Total	874	100.0	100.0	

Ken Cuccinelli

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	332	38.0	38.0	38.0
	Unfavorable	492	56.3	56.3	94.3
	Undecided	44	5.0	5.0	99.3
	Never heard of	6	.7	.7	100.0
	Total	874	100.0	100.0	

Robert Sarvis

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	165	18.9	18.9	18.9
	Unfavorable	194	22.2	22.2	41.1
	Undecided	345	39.5	39.5	80.5
	Never heard of	170	19.5	19.5	100.0
	Total	874	100.0	100.0	

Ballot Test

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Terry McAuliffe	367	42.0	42.0	42.0
	Ken Cuccinelli	348	39.8	39.8	81.8
	Robert Sarvis	111	12.7	12.7	94.5
	undecided	48	5.5	5.5	100.0
	Total	874	100.0	100.0	

Expectation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Terry McAuliffe	471	53.9	53.9	53.9
	Ken Cuccinelli	245	28.0	28.0	81.9
	Robert Sarvis	27	3.1	3.1	85.0
	undecided	131	15.0	15.0	100.0
	Total	874	100.0	100.0	

Affordable Care Act

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Favorable	138	15.8	27.2	27.2
	Favorable	105	12.0	20.7	47.8
	Somewhat Unfavorable	41	4.7	8.1	55.9
	Very Unfavorable	211	24.1	41.5	97.4
	Not Sure	13	1.5	2.6	100.0
	Total	508	58.1	100.0	
Missing	System	366	41.9		
Total		874	100.0		

Obamacare

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Favorable	102	11.7	27.9	27.9
	Favorable	68	7.8	18.6	46.4
	Somewhat Unfavorable	27	3.1	7.4	53.8
	Very Unfavorable	160	18.3	43.7	97.5
	Not Sure	9	1.0	2.5	100.0
	Total	366	41.9	100.0	
Missing	System	508	58.1		
Total		874	100.0		

Signed up for at healthcare.gov

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	193	22.1	22.1	22.1
	No	681	77.9	77.9	100.0
	Total	874	100.0	100.0	

Success in online signup?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	72	8.2	37.3	37.3
	No	121	13.8	62.7	100.0
	Total	193	22.1	100.0	
Missing	System	681	77.9		
Total		874	100.0		

debt ceiling agreement by Jan 1?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Confident	109	12.5	12.5	12.5
	Somewhat Confident	234	26.8	26.8	39.2
	Somewhat not Confident	268	30.7	30.7	69.9
	Not Confident at all	230	26.3	26.3	96.2
	Not Sure	33	3.8	3.8	100.0
	Total	874	100.0	100.0	

Congress Top Priority

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Farm Bill	38	4.3	4.3	4.3
	Immigration	89	10.2	10.2	14.5
	Budget	591	67.6	67.6	82.2
	Gun Policy	54	6.2	6.2	88.3
	Other	102	11.7	11.7	100.0
	Total	874	100.0	100.0	

Responsible for debt crisis?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	292	33.4	33.4	33.4
	Democrats	234	26.8	26.8	60.2
	Both Parties	348	39.8	39.8	100.0
	Total	874	100.0	100.0	

Issue

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	deficit	77	8.8	8.8	8.8
	health care	76	8.7	8.7	17.5
	jobs and taxes	497	56.9	56.9	74.4
	military spending	34	3.9	3.9	78.3
	women's issues	41	4.7	4.7	83.0
	environment	27	3.1	3.1	86.0
	others	43	4.9	4.9	91.0
	undecided	79	9.0	9.0	100.0
	Total	874	100.0	100.0	

VA direction

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right Direction	396	45.3	45.3	45.3
	Wrong Direction	238	27.2	27.2	72.5
	Undecided	240	27.5	27.5	100.0
	Total	874	100.0	100.0	

COUNTRY direction

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	right direction	192	22.0	22.0	22.0
	wrong direction	551	63.0	63.0	85.0
	undecided	131	15.0	15.0	100.0
	Total	874	100.0	100.0	

age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	81	9.3	9.3	9.3
	35-54	241	27.6	27.6	36.8
	55-74	427	48.9	48.9	85.7
	75 and above	125	14.3	14.3	100.0
	Total	874	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	631	72.2	72.2	72.2
	black	124	14.2	14.2	86.4
	hispanic	24	2.7	2.7	89.1
	asian	17	1.9	1.9	91.1
	others	78	8.9	8.9	100.0
	Total	874	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	87	10.0	10.0	10.0
	2	63	7.2	7.2	17.2
	3	61	7.0	7.0	24.1
	4	82	9.4	9.4	33.5
	5	80	9.2	9.2	42.7
	6	83	9.5	9.5	52.2
	7	100	11.4	11.4	63.6
	8	75	8.6	8.6	72.2
	9	69	7.9	7.9	80.1
	10	87	10.0	10.0	90.0
	11	87	10.0	10.0	100.0
	Total	874	100.0	100.0	