



An Emerson College Polling Society; conducted 9/26-30/2013; surveyed 519 Registered Voters; margin of error +/- 4.25% (release, 10/3/2013).

Survey Instrument

Screening Question 1: How likely are you to vote in the upcoming Virginia Governor Election on November 5, 2013?

Press 1 for Very likely

Press 2 for Somewhat likely

Press 3 for 50-50

Press 4 for Not likely at all

Question:

Great, I am going to read you a list of politicians. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama

Question 2: Is your opinion of President Barack Obama generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 3: Next, Is your opinion of Governor Bob McDonnell generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 4: Next, Is your opinion of Terry McAuliffe generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 5: Next, Is your opinion of Ken Cuccinelli (Kew-Che-nell-ee) generally favorable or generally unfavorable?

Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 6: If the election of Virginia Governor is held tomorrow, the candidates are Democrat Terry McAuliffe, Republican Ken Cuccinelli and Libertarian Robert Sarvis, for whom will you vote for?

Press 1 for Democrat Terry McAuliffe

Press 2 for Republican Ken Cuccinelli

Press 3 for Libertarian Robert Sarvis

Press 4 if you are undecided

Question 7: Regardless of who you will vote for in November, Who do you think will win Virginia's Governor's election in November?

Press 1 for Democrat Terry McAuliffe
Press 2 for Republican Ken Cuccinelli
Press 3 for Libertarian Robert Sarvis
Press 4 if you are undecided

Question 8: What do you think it is the most important issue in Virginia?

Press 1 for Deficits
Press 2 for Health care
Press 3 for Jobs and Taxes
Press 4 for military spending
Press 5 for women's issues
Press 6 for the Environment
Press 7 for others
Press 8 if you are undecided
Press 9 to repeat the answer choices/

Question 9: Do you think Bob McDonnell should be prosecuted due to his recent gifts scandal?

Press 1 for yes he should be prosecuted
Press 2 for no he should not be prosecuted
Press 3 if you are undecided

Question 10: Do you think the COUNTRY are generally heading to the right direction or wrong direction,

Press 1 for Right direction
Press 2 for Wrong direction
Press 3 if you are undecided

Question 11: Are you currently registered as a Democrat, Republican, Independent or are you not registered?

Press 1 for Democrat
Press 2 for Republican
Press 3 for Independent/others
Press 4 if you are not a registered voter

Question 12: What is your Gender?

Press 1 for Male
Press 2 for Female

Question 13: What is your age category?

Press 1 for 18-34
Press 2 for 35-54
Press 3 for 55-74
Press 4 for 75 and above

Question 14: What is your Race/Ethnicity?

Press 1 for White
Press 2 for Black
Press 3 for Hispanic
Press 4 for Asian
Press 5 for Other

Question 15: Geographic- do not ask, calculated after

Frequency Table

How likely are you to vote in the upcoming Virginia Governor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	very likey	474	91.3	91.3	91.3
	somewhat likely	12	2.3	2.3	93.6
	50-50	14	2.7	2.7	96.3
	not likely at all	19	3.7	3.7	100.0
	Total	519	100.0	100.0	

President Obama

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	241	46.4	46.4	46.4
	unfavorable	251	48.4	48.4	94.8
	undecided	23	4.4	4.4	99.2
	never heard of	4	.8	.8	100.0
	Total	519	100.0	100.0	

Gov Bob McDonnell

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	222	42.8	42.8	42.8
	unfavorable	225	43.4	43.4	86.1
	undecided	68	13.1	13.1	99.2
	never heard of	4	.8	.8	100.0
	Total	519	100.0	100.0	

Terry McAuliffe

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	192	37.0	37.0	37.0
	unfavorable	242	46.6	46.6	83.6
	undecided	71	13.7	13.7	97.3
	never heard of	14	2.7	2.7	100.0
	Total	519	100.0	100.0	

Ken Cuccinelli

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	176	33.9	33.9	33.9
	unfavorable	289	55.7	55.7	89.6
	undecided	43	8.3	8.3	97.9
	never heard of	11	2.1	2.1	100.0
	Total	519	100.0	100.0	

Ballot Test

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Terry McAuliffe	222	42.8	42.8	42.8
	Ken Cuccinelli	198	38.2	38.2	80.9
	Robert Sarvis	58	11.2	11.2	92.1
	undecided	41	7.9	7.9	100.0
	Total	519	100.0	100.0	

Who do you think will win Virginia's Governor's election in November?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Terry McAuliffe	257	49.5	49.5	49.5
	Ken Cuccinelli	167	32.2	32.2	81.7
	Robert Sarvis	12	2.3	2.3	84.0
	undecided	83	16.0	16.0	100.0
	Total	519	100.0	100.0	

Most Important Issue

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	deficit	33	6.4	6.4	6.4
	health care	90	17.3	17.3	23.7
	jobs and taxes	244	47.0	47.0	70.7
	military spending	22	4.2	4.2	75.0
	women's issues	33	6.4	6.4	81.3
	environment	14	2.7	2.7	84.0
	others	41	7.9	7.9	91.9
	undecided	42	8.1	8.1	100.0
	Total	519	100.0	100.0	

McDonnell Gift Scandle

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Should be Prosecuted	174	33.5	33.5	33.5
	Should not be Prosecuted	231	44.5	44.5	78.0
	Undecided	114	22.0	22.0	100.0
	Total	519	100.0	100.0	

COUNTRY Direction of Country

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	right direction	173	33.3	33.3	33.3
	wrong direction	302	58.2	58.2	91.5
	undecided	44	8.5	8.5	100.0
	Total	519	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrats	148	28.5	28.5	28.5
	Republican	142	27.4	27.4	55.9
	Independent/Other	229	44.1	44.1	100.0
	Total	519	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	252	48.6	48.6	48.6
	female	267	51.4	51.4	100.0
	Total	519	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	41	7.9	7.9	7.9
	35-54	178	34.3	34.3	42.2
	55-74	244	47.0	47.0	89.2
	75 and above	56	10.8	10.8	100.0
	Total	519	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	400	77.1	77.1	77.1
	black	61	11.8	11.8	88.8
	hispanic	10	1.9	1.9	90.8
	asian	8	1.5	1.5	92.3
	others	40	7.7	7.7	100.0
	Total	519	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	South East (1-4)	178	34.3	34.3	34.3
	South West (5,6,7,9)	178	34.3	34.3	68.6
	North (8,10,11)	163	31.4	31.4	100.0
	Total	519	100.0	100.0	

Cross-Tabs http://emersoncollegepollingsociety.com/VA_GOV_Tables_10.2.13.xls