An Emerson College Polling Society; conducted 12/16-12/18/2012; surveyed 1,053
Massachusetts Registered Voters; margin of error +/- 2.9\% (release, 12/20).

## Survey Instrument

## Screening Question:

Are you a registered voter in Massachusetts? Press 1 on your keypad for yes, press 2 for no (eliminated from survey)

## Question 1:

Great, I am going to read you a list of politicians. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take John Kerry

1) Is your opinion of John Kerry generally favorable or generally unfavorable? Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.
2) Next, Is your opinion of Deval Patrick generally favorable or generally unfavorable? Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.
3) Is your opinion of Bill Weld generally favorable or generally unfavorable? Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.
4) Next, Is your opinion of Scott Brown generally favorable or generally unfavorable? Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.
5) Next, Is your opinion of Mike Capuano generally favorable or generally unfavorable? Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.
6) Next, Is your opinion of Vicki Kennedy generally favorable or generally unfavorable? Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure
7) last, Is your opinion of Martha Coakley generally favorable or generally unfavorable? Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 2: Is the recession over in Massachusetts?
Press 1 for yes
Press 2 for no

Question 3: Would you support John Kerry vacating his seat as US Senator to be appointed the US Secretary of State?

Press 1 to if you support this
Press 2 if you do not support this,
Press 3 if you are undecided

Question 4: Are you currently registered as a Democrat, Republican, Independent or are you not registered?

Press 1 for Democrat (go to question 6)
Press 2 for Republican (go to question 7)
Press 3 for Independent (go to question 5)
Press 4 if you are not a registered voter (eliminated from survey)

Question 5. Although you are registered Independent/unenrolled, are you more likely to vote in a democrat or Republican Primary election?

Press 1 for more likely to vote in a Democratic Primary (go to question 6)
Press 2 if you are more likely to vote in a Republican primary (go to question 7)
Press 3 if you will not vote in either party primary (go to question 8)

Question 6: If John Kerry becomes the Secretary of State, a special primary will be held to elect the Democratic Senate nominee. If the Democrats primary is held tomorrow, who would you vote for to be Democratic nominee?

Press 1 for Vicki Kenneddy (go to question 8)
Press 2 for Deval Patrick (go to question 8)
Press 3 for Martha Coakley (go to question 8)
Press 4 for Mike Capuano (go to question 8)
Press 5 for others (go to question 8)
Press 6 if you are undecided (go to question 8)
Press 7if you do not plan to vote in the primary (go to question 8)
Press 8 to repeat your answer choices

Question 7: If the Republican primary is held tomorrow, who would you vote for to be Republican nominee?

Press 1 for Bill Weld
Press 2 for Scott Brown
Press 3 for Karen Polito
Press 4 for Jack E. Robinson
Press 5 for other
Press 6 if you are undecided
Press 7 if you do not plan to vote primary
Press 8 to repeat your answer choices

```
Question 8:If the general election of U.S. Senate is held tomorrow, the candidates
are Republican Scott Brown and Democrat Deval Patrick, for whom will you vote for?
    Press 1 for Republican Scott Brown
    Press 2 for Democrat Deval Patrick
2 ~ E C P S ~ M A ~ S t a t e w i d e ~ 1 2 / 1 6 - 1 2 / 1 8 / 2 0 1 2 ~
```

```
    Press 3 if you are undecided
Question 9---What if the candidates are Republican Scott Brown and Democrat Vicki
Kennedy, for whom will you vote for?
    Press 1 for Republican Scott Brown
    Press 2 for Democrat Vicki Kennedy
    Press 3 if you are undecided
Question 10---What if the candidates are Republican Bill Weld and Democrat Deval
Patrick, for whom will you vote for?
    Press 1 for Republican Bill Weld
    Press 2 for Democrat Deval Patrick
    Press 3 if you are undecided
Question 11---What if the Candidates are Republican Bill Weld and Democrat Vicki
Kennedy, for whom will you vote for?
    Press 1 for Republican Bill Weld
    Press 2 for Democrat Vicki Kennedy
        Press 3 if you are undecided
Question 12--Regardless of who you personally support for U.S. Senate, who do you
think will be our next U.S. Senator?
Press 1 for Scott Brown- Republican
Press 2 for Martha Coakley- Democrat
Press 3 for Bill Weld- Republican
Press 4 for Deval Patrick- Democrat
Press 5 for Karen Polito- Republican
Press 6 for Vicki Kennedy- Democrat
Press }7\mathrm{ for Jack E. Robinson- Republican
Press 8 if you are undecided
Press 9 to repeat your answer choices
```


## Question 13: What is Gender?

Press 1 for Female
Press 2 for Male
Question 14: What is your age category?
Press 1 for $18-45$
Press 2 for 46-65
Press 3 for 66 and older
Question 15- Geographic- do not ask, calculated after

## Frequency Table



\left.| John Kerry Name Recognition |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Frequency | Percent | Valid Percent | Cumulative |  |  |  |
| Percent |  |  |  |  |  |  |$\right]$

Deval Patrick Name Recognition

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Favorable | 618 | 58.7 | 58.7 | 58.7 |
|  | Unfavorable | 352 | 33.4 | 33.4 | 92.1 |
|  | 77 | 7.3 | 7.3 | 99.4 |  |
|  | Undecided | 6 | .6 | .6 | 100.0 |
|  | Never heard of | 1053 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |

Bill Weld Name Recognition

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Favorable | 416 | 39.5 | 39.5 | 39.5 |
|  | Unfavorable | 301 | 28.6 | 28.6 | 68.1 |
|  | Undecided | 246 | 23.4 | 23.4 | 91.5 |
|  | Never heard of | 90 | 8.5 | 8.5 | 100.0 |
|  | Total | 1053 | 100.0 | 100.0 |  |

Scott Brown Name Recognition

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Favorable | 535 | 50.8 | 50.8 | 50.8 |
|  | Unfavorable | 425 | 40.4 | 40.4 | 91.2 |
|  | Undecided | 89 | 8.5 | 8.5 | 99.6 |
|  | Never heard of | 4 | . 4 | . 4 | 100.0 |
|  | Total | 1053 | 100.0 | 100.0 |  |


| Mike Capuano |  | Name Recognition |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  |  |  |

Vicki Kenndey Name Recognition

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Favorable | 436 | 41.4 | 41.4 | 41.4 |
|  | Unfavorable | 277 | 26.3 | 26.3 | 67.7 |
|  | 250 | 23.7 | 23.7 | 91.5 |  |
|  | Undecided | 90 | 8.5 | 8.5 | 100.0 |
| Never heard of | 1053 | 100.0 | 100.0 |  |  |
|  |  |  |  |  |  |

Martha Coakley Name Recognition

|  |  |  |  |  | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Favorable | 483 | 45.9 | 45.9 | 45.9 |
|  | Unfavorable | 381 | 36.2 | 36.2 | 82.1 |
|  | 161 | 15.3 | 15.3 | 97.3 |  |
|  | Undecided | 28 | 2.7 | 2.7 | 100.0 |
|  | Never heard of | 1053 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |

Is the recession over in Massachusetts?

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Yes | 137 | 13.0 | 13.0 | 13.0 |
|  | No | 706 | 67.0 | 67.0 | 80.1 |
|  | 210 | 19.9 | 19.9 | 100.0 |  |
|  | Undecided | 1053 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |

Do you support John Kerry vacating his Senate seat to become the US Secretary of
State?

|  |  |  |  | Cumulative <br> Percent |
| :--- | ---: | ---: | ---: | ---: |
| Valid | support | 620 | 58.9 | 58.9 |

Are you currently registerd as a Democart, Republican, Independent or not-registered

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Democrats | 416 | 39.5 | 39.5 | 39.5 |
|  | Republican | 103 | 9.8 | 9.8 | 49.3 |
|  | Percent | Valid Percent |  | 100.0 |  |
|  | Independent | 534 | 50.7 | 50.7 |  |
|  | Total | 1053 | 100.0 | 100.0 |  |

Are you more likely to vote in Democrat or Republican Primary?

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Democrat Primary | 250 | 23.7 | 46.8 | 46.8 |
|  | Republican Primary | 208 | 19.8 | 39.0 | 85.8 |
|  | Will not vote in the primary | 76 | 7.2 | 14.2 | 100.0 |
|  | Total | 534 | 50.7 | 100.0 |  |
| Missing | System | 519 | 49.3 |  |  |
| Total |  | 1053 | 100.0 |  |  |

Who would you vote for in the Democrat Primary?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Vicki Kenneddy | 104 | 9.9 | 15.6 | 15.6 |
|  | Deveal Patrick | 131 | 12.4 | 19.7 | 35.3 |
|  | Martha Coakley | 72 | 6.8 | 10.8 | 46.1 |
|  | Mike Capuano | 86 | 8.2 | 12.9 | 59.0 |
|  | others | 63 | 6.0 | 9.5 | 68.5 |
|  | undecided | 202 | 19.2 | 30.3 | 98.8 |
|  | do not plan to vote in the primary | 8 | . 8 | 1.2 | 100.0 |
|  | Total | 666 | 63.2 | 100.0 |  |
| Missing | System | 387 | 36.8 |  |  |
| Total |  | 1053 | 100.0 |  |  |

Who would you vote for in the Republican Primary?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Bill Weld | 22 | 2.1 | 7.1 | 7.1 |
|  | Scott Bown | 249 | 23.6 | 80.1 | 87.1 |
|  | Karen Polito | 6 | . 6 | 1.9 | 89.1 |
|  | Jack E. Robinson | 3 | . 3 | 1.0 | 90.0 |
|  | Others | 5 | . 5 | 1.6 | 91.6 |
|  | Undecided | 22 | 2.1 | 7.1 | 98.7 |
|  | Do not plan to vote | 4 | . 4 | 1.3 | 100.0 |
|  | Total | 311 | 29.5 | 100.0 |  |
| Missing | System | 742 | 70.5 |  |  |
| Total |  | 1053 | 100.0 |  |  |

Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Deval Patrick?

|  |  |  |  |  | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Republican Scott Brown | 451 | 42.8 | 42.8 | 42.8 |
|  | Democrat Deval Patrick | 501 | 47.6 | 47.6 | 90.4 |
|  | 101 | 9.6 | 9.6 | 100.0 |  |
|  | undecided | 1053 | 100.0 | 100.0 |  |
|  |  |  |  |  |  |

Which candidates would you vote for in the general election? Republican Scott Brown or
Democrat Vicki Kennedy?

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Repblican Scott Brown | 479 | 45.5 | 45.5 | 45.5 |
|  | Democrat Vicki Kennedy | 424 | 40.3 | 40.3 | 85.8 |
|  | 150 | 14.2 | 14.2 | 100.0 |  |
|  | undecided | 1053 | 100.0 | 100.0 |  |
| Total |  |  |  |  |  |

Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Deval Patrick?

|  |  |  |  | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Republican Bill Weld | 341 | 32.4 | 32.4 | 32.4 |
|  | Democrat Deval Patrick | 527 | 50.0 | 50.0 | 82.4 |
|  | 185 | 17.6 | 17.6 | 100.0 |  |
| undecided | 1053 | 100.0 | 100.0 |  |  |

Which candidates would you vote for in the general election? Republican Bill Weld or
Democrat Vicki Kennedy?

|  |  | Frequency | Percent | Valid Percent | Cumulative <br> Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Republican Bill Weld | 392 | 37.2 | 37.2 | 37.2 |
|  | Democrat Vicki Kennedy | 423 | 40.2 | 40.2 | 77.4 |
|  | undecided | 238 | 22.6 | 22.6 | 100.0 |
|  | Total | 1053 | 100.0 | 100.0 |  |

Regardless of your personal support, who do you think will be our next U.S Senator?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | . 00 | 1 | . 1 | . 1 | . 1 |
|  | Republican Scott Brown | 402 | 38.2 | 38.2 | 38.3 |
|  | Democrat Martha Coakley | 100 | 9.5 | 9.5 | 47.8 |
|  | Republican Bill Weld | 28 | 2.7 | 2.7 | 50.4 |
|  | Democrat Deval Patrick | 145 | 13.8 | 13.8 | 64.2 |
|  | Republican Karen Polito | 9 | . 9 | . 9 | 65.1 |
|  | Democrat Vicki Kennedy | 73 | 6.9 | 6.9 | 72.0 |
|  | Republican Jack E. Robinson | 5 | . 5 | . 5 | 72.5 |
|  | undecided | 290 | 27.5 | 27.5 | 100.0 |
|  | Total | 1053 | 100.0 | 100.0 |  |

What is your gender?

|  |  |  |  | Cumulative <br> Percent |
| ---: | ---: | ---: | ---: | ---: |
| Valid | Female | 531 | 50.4 | 50.4 |
|  | Percent | Valid Percent | 50.4 |  |
|  | Male | 522 | 49.6 | 49.6 |

What is your age category?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | 18-45 | 222 | 21.1 | 21.1 | 21.1 |
|  | 46-65 | 546 | 51.9 | 51.9 | 72.9 |
|  | 66 or older | 285 | 27.1 | 27.1 | 100.0 |
|  | Total | 1053 | 100.0 | 100.0 |  |

Region

|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  |  | Cumulative <br> Percent |  |
| Valid | Worcester and West | 265 | 25.2 | 25.2 |
|  | Percent | Valid Percent | 25.2 |  |
|  | Northshore | 339 | 32.2 | 32.2 |
| Boston Metro | 220 | 20.9 | 20.9 | 78.3 |
| Southshore | 229 | 21.7 | 21.7 | 100.0 |
| Total | 1053 | 100.0 | 100.0 |  |

## Crosstabs

Region * John Kerry Name Recognition Crosstabulation


Region * Deval Patrick Name Recognition Crosstabulation


Region * Bill Weld Name Recognition Crosstabulation

|  |  |  | Bill Weld Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| Region | Worcester and West | Count <br> \% within Region | $\begin{array}{r} 97 \\ 36.6 \% \\ \hline \end{array}$ | $\begin{array}{r} 65 \\ 24.5 \% \\ \hline \end{array}$ |  | $\begin{array}{r} 35 \\ 13.2 \% \\ \hline \end{array}$ |  |
|  | Northshore | Count <br> \% within Region | $\begin{array}{r} 154 \\ 45.4 \% \\ \hline \end{array}$ | $\begin{array}{r} 79 \\ 23.3 \% \\ \hline \end{array}$ | $\begin{array}{r} 81 \\ 23.9 \% \end{array}$ | $\begin{array}{r} 25 \\ 7.4 \% \\ \hline \end{array}$ |  |
|  | Boston Metro | Count <br> \% within Region | 77 $35.0 \%$ | $\begin{array}{r} 79 \\ 35.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 47 \\ 21.4 \% \end{array}$ | $\begin{array}{r} 17 \\ 7.7 \% \\ \hline \end{array}$ | $\begin{array}{r} 220 \\ 100.0 \% \end{array}$ |
|  | Southshore | Count <br> \% within Region | $\begin{array}{r}88 \\ 38.4 \% \\ \hline\end{array}$ |  | $\begin{array}{r} 50 \\ 21.8 \% \\ \hline \end{array}$ | 13 $5.7 \%$ |  |
| Total |  | Count <br> \% within Region | $\begin{array}{r} 416 \\ 39.5 \% \\ \hline \end{array}$ | $\begin{array}{r} 301 \\ 28.6 \% \\ \hline \end{array}$ | $\begin{array}{r} 246 \\ 23.4 \% \\ \hline \end{array}$ | $\begin{array}{r} 90 \\ 8.5 \% \\ \hline \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

Region * Scott Brown Name Recognition Crosstabulation

|  |  |  | Scott Brown Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| Region | Worcester and West | Count | 149 | 95 | 20 | 1 | 265 |
|  |  | \% within Region | 56.2\% | 35.8\% | 7.5\% | .4\% | 100.0\% |
|  | Northshore | Count | 175 | 135 | 28 | 1 | 339 |
|  |  | \% within Region | 51.6\% | 39.8\% | 8.3\% | . $3 \%$ | 100.0\% |
|  | Boston Metro | Count | 82 | 112 | 25 | 1 | 220 |
|  |  | \% within Region | 37.3\% | 50.9\% | 11.4\% | .5\% | 100.0\% |
|  | Southshore | Count | 129 | 83 | 16 | 1 | 229 |
|  |  | \% within Region | 56.3\% | 36.2\% | 7.0\% | .4\% | 100.0\% |
| Total |  | Count | 535 | 425 | 89 | 4 | 1053 |
|  |  | \% within Region | 50.8\% | 40.4\% | 8.5\% | .4\% | 100.0\% |

Region * Mike Capuano Name Recognition Crosstabulation

|  |  |  | Mike Capuano Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| Region | Worcester and West | Count | 35 | 35 | 103 | 92 | 265 |
|  |  | \% within Region | 13.2\% | 13.2\% | 38.9\% | 34.7\% | 100.0\% |
|  | Northshore | Count | 112 | 86 | 93 | 48 | 339 |
|  |  | \% within Region | 33.0\% | 25.4\% | 27.4\% | 14.2\% | 100.0\% |
|  | Boston Metro | Count | 99 | 40 | 60 | 21 | 220 |
|  |  | \% within Region | 45.0\% | 18.2\% | 27.3\% | 9.5\% | 100.0\% |
|  | Southshore | Count | 48 | 54 | 93 | 34 | 229 |
|  |  | \% within Region | 21.0\% | 23.6\% | 40.6\% | 14.8\% | 100.0\% |
| Total |  | Count | 294 | 215 | 349 | 195 | 1053 |
|  |  | \% within Region | 27.9\% | 20.4\% | 33.1\% | 18.5\% | 100.0\% |

Region * Vicki Kenndey Name Recognition Crosstabulation


Region * Martha Coakley Name Recognition Crosstabulation


Region * Is the recession over in Massachusetts? Crosstabulation


Region * Do you support John Kerry vacating his Senate seat to become the US Secretary of State? Crosstabulation

|  |  |  | Do you support John Kerry vacating his Senate seat to become the US Secretary of State? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | support | do not support | undecided |  |
| Region | Worcester and West Count |  | 146 | 58 | 61 | $\begin{array}{r} 265 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 55.1\% | 21.9\% | 23.0\% |  |
|  | Northshore | Count | 213 | 74 | 52 | $\begin{array}{r} 339 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 62.8\% | 21.8\% | 15.3\% |  |
|  | Boston Metro | Count | 129 | 51 | 40 | $\begin{array}{r} 220 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 58.6\% | 23.2\% | 18.2\% |  |
|  | Southshore | Count | 132 | 52 | 45 | $\begin{array}{r} 229 \\ 100.0 \% \\ \hline \end{array}$ |
|  |  | \% within Region | 57.6\% | 22.7\% | 19.7\% |  |
| Total |  | Count | 620 | 235 | 198 | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 58.9\% | 22.3\% | 18.8\% |  |

Region * Are you currently registerd as a Democart, Republican, Independent or not-registered Crosstabulation

|  |  |  | Are you currently registerd as a Democart, Republican, Independent or not-registered |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Democrats | Republican | Independent |  |
| Region | Worcester and West Count |  | 102 | 24 | 139 | $\begin{array}{r} 265 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 38.5\% | 9.1\% | 52.5\% |  |
|  | Northshore | Count | 130 | 32 | 177 | $\begin{array}{r} 339 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 38.3\% | 9.4\% | 52.2\% |  |
|  | Boston Metro | Count | 111 | 13 | 96 | $\begin{array}{r} 220 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 50.5\% | 5.9\% | 43.6\% |  |
|  | Southshore | Count | 73 | 34 | 122 | $\begin{array}{r} 229 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 31.9\% | 14.8\% | 53.3\% |  |
| Total |  | Count | 416 | 103 | 534 | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 39.5\% | 9.8\% | 50.7\% |  |

Region * Are you more likely to vote in Democrat or Republican Primary? Crosstabulation

|  |  |  | Are you more likely to vote in Democrat or Republican Primary? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Democrat Primary | Republican Primary | Will not vote in the primary |  |
| Region | Worcester and West Count |  | 63 | 57 | 19 | $\begin{array}{r} 139 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 45.3\% | 41.0\% | 13.7\% |  |
|  | Northshore | Count | 87 | 64 | 26 | $\begin{array}{r} 177 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 49.2\% | 36.2\% | 14.7\% |  |
|  | Boston Metro | Count | 47 | 29 | 20 | $\begin{array}{r} 96 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 49.0\% | 30.2\% | 20.8\% |  |
|  | Southshore | Count | 53 | 58 | 11 | $\begin{array}{r} 122 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 43.4\% | 47.5\% | 9.0\% |  |
| Total |  | Count | 250 | 208 | 76 | $\begin{array}{r} 534 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 46.8\% | 39.0\% | 14.2\% |  |


| Region * Who would you vote for in the Democrat Primary? Crosstabulation |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Who would you vote for in the Democrat Primary? |  |  |  |  |  |  |  |
|  |  |  | Vicki Kenneddy | Deveal Patrick | Martha Coakley | Mike Capuano | others | undecided | do not plan to vote in the primary | Total |
| Region | Worcester and West | Count | 31 | 36 | 19 | 5 | 18 | 54 | 2 | 165 |
|  |  | \% within Region | 18.8\% | 21.8\% | 11.5\% | 3.0\% | 10.9\% | 32.7\% | 1.2\% | 100.0\% |
|  | Northshore | Count | 30 | 37 | 23 | 35 | 26 | 64 | 2 | 217 |
|  |  | \% within Region | 13.8\% | 17.1\% | 10.6\% | 16.1\% | 12.0\% | 29.5\% | . $9 \%$ | 100.0\% |
|  | Boston Metro | Count | 21 | 27 | 18 | 33 | 7 | 50 | 2 | 158 |
|  |  | \% within Region | 13.3\% | 17.1\% | 11.4\% | 20.9\% | 4.4\% | 31.6\% | 1.3\% | 100.0\% |
|  | Southshore | Count | 22 | 31 | 12 | 13 | 12 | 34 | 2 | 126 |
|  |  | \% within Region | 17.5\% | 24.6\% | 9.5\% | 10.3\% | 9.5\% | 27.0\% | 1.6\% | 100.0\% |
| Total |  | Count | 104 | 131 | 72 | 86 | 63 | 202 | 8 | 666 |
|  |  | \% within Region | 15.6\% | 19.7\% | 10.8\% | 12.9\% | 9.5\% | 30.3\% | 1.2\% | 100.0\% |

Region * Who would you vote for in the Republican Primary? Crosstabulation

|  |  |  | Who would you vote for in the Republican Primary? |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Bill Weld | Scott Bown | Karen Polito | Jack E. <br> Robinson | Others | Undecided | Do not plan to vote | Total |
| Region | Worcester and | Count | 4 | 61 | 4 | 0 | 1 | 10 | 1 | 81 |
|  | West | \% within Region | 4.9\% | 75.3\% | 4.9\% | .0\% | 1.2\% | 12.3\% | 1.2\% | 100.0\% |
|  | Northshore | Count | 7 | 81 | 0 | 3 | 0 | 4 | 1 | 96 |
|  |  | \% within Region | 7.3\% | 84.4\% | . $0 \%$ | 3.1\% | .0\% | 4.2\% | 1.0\% | 100.0\% |
|  | Boston Metro | Count | 8 | 27 | 0 | 0 | 2 | 4 | 1 | 42 |
|  |  | \% within Region | 19.0\% | 64.3\% | . $0 \%$ | . $0 \%$ | 4.8\% | 9.5\% | 2.4\% | 100.0\% |
|  | Southshore | Count | 3 | 80 | 2 | 0 | 2 | 4 | 1 | 92 |
|  |  | \% within Region | 3.3\% | 87.0\% | 2.2\% | .0\% | 2.2\% | 4.3\% | 1.1\% | 100.0\% |
| Total |  | Count | 22 | 249 | 6 | 3 | 5 | 22 | 4 | 311 |
|  |  | \% within Region | 7.1\% | 80.1\% | 1.9\% | 1.0\% | 1.6\% | 7.1\% | 1.3\% | 100.0\% |

Region * Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Deval Patrick? Crosstabulation

|  |  |  | Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Deval Patrick? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Republican Scott Brown | Democrat Deval Patrick | undecided |  |
| Region | Worcester and West Count |  | 121 | 114 | 30 | $\begin{array}{r} 265 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 45.7\% | 43.0\% | 11.3\% |  |
|  | Northshore | Count | 153 | 158 | 28 | $\begin{array}{r} 339 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 45.1\% | 46.6\% | 8.3\% |  |
|  | Boston Metro | Count | 63 | 135 | 22 | $\begin{array}{r} 220 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 28.6\% | 61.4\% | 10.0\% |  |
|  | Southshore | Count | 114 | 94 | 21 | $\begin{array}{r} 229 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 49.8\% | 41.0\% | 9.2\% |  |
| Total |  | Count | 451 | 501 | 101 | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 42.8\% | 47.6\% | 9.6\% |  |

Region * Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Vicki Kennedy? Crosstabulation

|  |  |  | Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Vicki Kennedy? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Repblican <br> Scott Brown | Democrat Vicki Kennedy | undecided |  |
| Region | Worcester and | Count <br> \% within Region | $\begin{array}{r} 127 \\ 47.9 \% \\ \hline \end{array}$ | $\begin{array}{r} 93 \\ 35.1 \% \\ \hline \end{array}$ | $\begin{array}{r} 45 \\ 17.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 265 \\ 100.0 \% \\ \hline \end{array}$ |
|  | Northshore | Count <br> \% within Region | 161 $47.5 \%$ | $\begin{array}{r} 135 \\ 39.8 \% \end{array}$ | $\begin{array}{r} 43 \\ 12.7 \% \end{array}$ | $\begin{array}{r} 339 \\ 100.0 \% \end{array}$ |
|  | Boston Metro | Count <br> \% within Region | 68 $30.9 \%$ | $\begin{array}{r} 113 \\ 51.4 \% \\ \hline \end{array}$ | $\begin{array}{r} 39 \\ 17.7 \% \\ \hline \end{array}$ | $\begin{array}{r} 220 \\ 100.0 \% \\ \hline \end{array}$ |
|  | Southshore | Count <br> \% within Region | $\begin{array}{r} 123 \\ 53.7 \% \end{array}$ | $\begin{array}{r} 83 \\ 36.2 \% \end{array}$ | $\begin{array}{r} 23 \\ 10.0 \% \end{array}$ | $\begin{array}{r} 229 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within Region | $\begin{array}{r} 479 \\ 45.5 \% \end{array}$ | $\begin{array}{r} 424 \\ 40.3 \% \end{array}$ | $\begin{array}{r} 150 \\ 14.2 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

Region * Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Deval Patrick? Crosstabulation

|  |  |  | Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Deval Patrick? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Republican Bill Weld | Democrat Deval Patrick | undecided |  |
| Region | Worcester and West Count |  | 85 | 122 | 58 | $\begin{array}{r} 265 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 32.1\% | 46.0\% | 21.9\% |  |
|  | Northshore | Count | 124 | 169 | 46 | $\begin{array}{r} 339 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 36.6\% | 49.9\% | 13.6\% |  |
|  | Boston Metro | Count | 51 | 133 | 36 | $\begin{array}{r} 220 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 23.2\% | 60.5\% | 16.4\% |  |
|  | Southshore | Count | 81 | 103 | 45 | $\begin{array}{r} 229 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 35.4\% | 45.0\% | 19.7\% |  |
| Total |  | Count | 341 | 527 | 185 | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 32.4\% | 50.0\% | 17.6\% |  | Democrat Vicki Kennedy? Crosstabulation


|  |  |  | Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Vicki Kennedy? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Republican Bill <br> Weld | Democrat Vicki Kennedy | undecided |  |
| Region | Worcester and West Count |  | 99 | 91 | 75 | $\begin{array}{r} 265 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 37.4\% | 34.3\% | 28.3\% |  |
|  | Northshore | Count | 138 | 134 | 67 | $\begin{array}{r} 339 \\ 100.0 \% \\ \hline \end{array}$ |
|  |  | \% within Region | 40.7\% | 39.5\% | 19.8\% |  |
|  | Boston Metro | Count | 61 | 103 | 56 | $\begin{array}{r} 220 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 27.7\% | 46.8\% | 25.5\% |  |
|  | Southshore | Count | 94 | 95 | 40 | $\begin{array}{r} 229 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 41.0\% | 41.5\% | 17.5\% |  |
| Total |  | Count | 392 | 423 | 238 | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |
|  |  | \% within Region | 37.2\% | 40.2\% | 22.6\% |  |



Region * What is your gender? Crosstabulation

|  |  |  | What is your gender? |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Female | Male |  |
| Region | Worcester and West | Count | 141 | 124 | 265 |
|  |  | \% within Region | 53.2\% | 46.8\% | 100.0\% |
|  | Northshore | Count | 162 | 177 | 339 |
|  |  | \% within Region | 47.8\% | 52.2\% | 100.0\% |
|  | Boston Metro | Count | 126 | 94 | 220 |
|  |  | \% within Region | 57.3\% | 42.7\% | 100.0\% |
|  | Southshore | Count | 102 | 127 | 229 |
|  |  | \% within Region | 44.5\% | 55.5\% | 100.0\% |
| Total |  | Count | 531 | 522 | 1053 |
|  |  | \% within Region | 50.4\% | 49.6\% | 100.0\% |

Region * What is your age category? Crosstabulation


## Crosstabs

What is your age category? * John Kerry Name Recognition Crosstabulation

|  |  |  | John Kerry Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your age category? | 18-45 | Count | 128 | 81 | 12 | 1 | 222 |
|  |  | $\%$ within What is your age category? | 57.7\% | 36.5\% | 5.4\% | .5\% | 100.0\% |
|  | 46-65 | Count | 351 | 149 | 44 | 2 | 546 |
|  |  | \% within What is your age category? | 64.3\% | 27.3\% | 8.1\% | . $4 \%$ | 100.0\% |
|  | 66 or older | Count | 181 | 84 | 17 | 3 | 285 |
|  |  | \% within What is your age category? | 63.5\% | 29.5\% | 6.0\% | 1.1\% | 100.0\% |
| Total |  | Count | 660 | 314 | 73 | 6 | 1053 |
|  |  | \% within What is your age category? | 62.7\% | 29.8\% | 6.9\% | .6\% | 100.0\% |

What is your age category? * Deval Patrick Name Recognition Crosstabulation

|  |  |  | Deval Patrick Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your age category? | $18-45$ | Count <br> \% within What is your age category? | $\begin{array}{r} 119 \\ 53.6 \% \end{array}$ | $\begin{array}{r} 89 \\ 40.1 \% \end{array}$ | $\begin{array}{r} 12 \\ 5.4 \% \end{array}$ | . 2 | $\begin{array}{r} 222 \\ 100.0 \% \end{array}$ |
|  | $46-65$ | Count <br> \% within What is your age category? | $\begin{array}{r} 332 \\ 60.8 \% \end{array}$ | $\begin{array}{r} 178 \\ 32.6 \% \end{array}$ | $\begin{array}{r} 34 \\ 6.2 \% \end{array}$ | . 2 | $\begin{array}{r} 546 \\ 100.0 \% \end{array}$ |
|  | 66 or older | Count <br> \% within What is your age category? | $\begin{array}{r} 167 \\ 58.6 \% \end{array}$ | 295 | $\begin{array}{r} 31 \\ 10.9 \% \end{array}$ | 2 $.7 \%$ | $\begin{array}{r} 285 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within What is your age category? | $\begin{array}{r} 618 \\ 58.7 \% \end{array}$ | 352 $33.4 \%$ | 77 $7.3 \%$ | . 68 |  |

What is your age category? * Bill Weld Name Recognition Crosstabulation

|  |  |  | Bill Weld Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your age category? | 18-45 | Count | 79 |  | 60 | 39 | 222 |
|  |  | \% within What is your age category? | 35.6\% | 19.8\% | 27.0\% | 17.6\% | 100.0\% |
|  | 46-65 | Count | 226 | 175 | 111 | 34 | 546 |
|  |  | \% within What is your age category? | 41.4\% | 32.1\% | 20.3\% | 6.2\% | 100.0\% |
|  | 66 or older | Count | 111 | 82 | 75 | 17 | 285 |
|  |  | \% within What is your age category? | 38.9\% | 28.8\% | 26.3\% | 6.0\% | 100.0\% |
| Total |  | Count | 416 | 301 | 246 | 90 | 1053 |
|  |  | \% within What is your age category? | 39.5\% | 28.6\% | 23.4\% | 8.5\% | 100.0\% |

What is your age category? * Scott Brown Name Recognition Crosstabulation


What is your age category? * Mike Capuano Name Recognition Crosstabulation

|  |  |  | Mike Capuano |  | Name Recognition |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your age category? | 18-45 | Count | 50 | 52 | 68 | 52 | 222 |
|  |  | \% within What is your age category? | 22.5\% | 23.4\% | 30.6\% | 23.4\% | 100.0\% |
|  | 46-65 | Count | 170 | 110 | 183 | 83 | 546 |
|  |  | \% within What is your age category? | 31.1\% | 20.1\% | 33.5\% | 15.2\% | 100.0\% |
|  | 66 or older | Count | 74 | 53 | 98 | 60 | 285 |
|  |  | \% within What is your age category? | 26.0\% | 18.6\% | 34.4\% | 21.1\% | 100.0\% |
| Total |  | Count | 294 | 215 | 349 | 195 | 1053 |
|  |  | \% within What is your age category? | 27.9\% | 20.4\% | 33.1\% | 18.5\% | 100.0\% |

What is your age category? * Vicki Kenndey Name Recognition Crosstabulation


What is your age category? * Martha Coakley Name Recognition Crosstabulation


What is your age category? * Is the recession over in Massachusetts? Crosstabulation

|  |  |  | Is the recession over in Massachusetts? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Yes | No | Undecided |  |
| What is your age category? | $18-45$ | Count <br> \% within What is your age category? | $\begin{array}{r} 23 \\ 10.4 \% \end{array}$ | $\begin{array}{r} 161 \\ 72.5 \% \end{array}$ | $\begin{array}{r} 38 \\ 17.1 \% \end{array}$ | $\begin{array}{r} 222 \\ 100.0 \% \end{array}$ |
|  | $46-65$ | Count <br> \% within What is your age category? | 74 $13.6 \%$ | $\begin{array}{r} 377 \\ 69.0 \% \end{array}$ | $\begin{array}{r} 95 \\ 17.4 \% \end{array}$ | $\begin{array}{r} 546 \\ 100.0 \% \end{array}$ |
|  | 66 or older | Count <br> \% within What is your age category? | 40 $14.0 \%$ | $\begin{array}{r} 168 \\ 58.9 \% \end{array}$ | $\begin{array}{r} 77 \\ 27.0 \% \end{array}$ | $\begin{array}{r} 285 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within What is your age category? | $\begin{array}{r} 137 \\ 13.0 \% \end{array}$ | $\begin{array}{r} 706 \\ 67.0 \% \end{array}$ | $\begin{array}{r} 210 \\ 19.9 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your age category? * Do you support John Kerry vacating his Senate seat to become the US Secretary of State? Crosstabulation

|  |  |  | Do you support John Kerry vacating his Senate seat to become the US Secretary of State? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | support | do not support | undecided |  |
| What is your age category? | $18-45$ | Count <br> \% within What is your age category? | 124 | 21.2\% | $\begin{array}{r} 51 \\ 23.0 \% \end{array}$ | $\begin{array}{r} 222 \\ 100.0 \% \end{array}$ |
|  | $46-65$ | Count <br> \% within What is your age category? | 334 $61.2 \%$ | $\begin{array}{r} 120 \\ 22.0 \% \end{array}$ | $\begin{array}{r} 92 \\ 16.8 \% \end{array}$ | $\begin{array}{r} 546 \\ 100.0 \% \end{array}$ |
|  | $66 \text { or }$ | Count <br> \% within What is your age category? | 162 $56.8 \%$ | 68 $23.9 \%$ | $\begin{array}{r} 55 \\ 19.3 \% \end{array}$ | $\begin{array}{r} 285 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within What is your age category? | 620 $58.9 \%$ | $\begin{array}{r} 235 \\ 22.3 \% \end{array}$ | $\begin{array}{r} 198 \\ 18.8 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your age category? * Are you currently registerd as a Democart, Republican, Independent or not-registered Crosstabulation

|  |  |  | Are you currently registerd as a Democart, Republican, Independent or not-registered |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Democrats | Republican | Independent |  |
| What is your age category? | $18-45$ | Count \% within What is your age category? | 93 $41.9 \%$ | $\begin{array}{r} 25 \\ 11.3 \% \end{array}$ | $\begin{array}{r} 104 \\ 46.8 \% \end{array}$ | $\begin{array}{r} 222 \\ 100.0 \% \end{array}$ |
|  | 46-65 | Count <br> \% within What is your age category? | 227 $41.6 \%$ | 45 $8.2 \%$ | $\begin{array}{r} 274 \\ 50.2 \% \end{array}$ | $\begin{array}{r} 546 \\ 100.0 \% \end{array}$ |
|  | $66 \text { or }$ | Count <br> \% within What is your age category? | 96 $33.7 \%$ | $\begin{array}{r} 33 \\ 11.6 \% \end{array}$ | $\begin{array}{r} 156 \\ 54.7 \% \end{array}$ | $\begin{array}{r} 285 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within What is your age category? | 416 $39.5 \%$ | $\begin{array}{r} 103 \\ 9.8 \% \end{array}$ | $\begin{array}{r} 534 \\ 50.7 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your age category? * Are you more likely to vote in Democrat or Republican Primary? Crosstabulation


|  |  |  | Who would you vote for in the Democrat Primary? |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Vicki <br> Kenneddy | Deveal <br> Patrick | Martha <br> Coakley | Mike <br> Capuano | others | undecided | do not plan to vote in the primary | Total |
| What is your age category? | $18-45$ | Count <br> \% within What is your age category? | $\begin{array}{r} 22 \\ 15.5 \% \end{array}$ | $\begin{array}{r} 31 \\ 21.8 \% \end{array}$ | $\begin{array}{r} 16 \\ 11.3 \% \end{array}$ | $\begin{array}{r} 15 \\ 10.6 \% \end{array}$ | $\begin{array}{r} 16 \\ 11.3 \% \end{array}$ | $\begin{array}{r} 41 \\ 28.9 \% \end{array}$ | 1 $.7 \%$ | $\begin{array}{r} 142 \\ 100.0 \% \end{array}$ |
|  | $46-65$ | Count <br> \% within What is your <br> age category? | $\begin{array}{r} 47 \\ 13.0 \% \end{array}$ | $\begin{array}{r} 65 \\ 18.0 \% \end{array}$ | $\begin{array}{r} 42 \\ 11.6 \% \end{array}$ | $\begin{array}{r} 50 \\ 13.9 \% \end{array}$ | $\begin{array}{r} 37 \\ 10.2 \% \end{array}$ | $\begin{array}{r} 115 \\ 31.9 \% \end{array}$ | 5 $1.4 \%$ | $\begin{array}{r} 361 \\ 100.0 \% \end{array}$ |
|  | 66 or older | Count <br> \% within What is your <br> age category? | $\begin{array}{r} 35 \\ 21.5 \% \end{array}$ | 35 $21.5 \%$ | $\begin{array}{r} 14 \\ 8.6 \% \end{array}$ | $\begin{array}{r} 21 \\ 12.9 \% \end{array}$ | $\begin{array}{r} 10 \\ 6.1 \% \end{array}$ | $\begin{array}{r} 46 \\ 28.2 \% \end{array}$ | $\begin{array}{r} 2 \\ 1.2 \% \end{array}$ | $\begin{array}{r} 163 \\ 100.0 \% \end{array}$ |
| Total |  | Count | 104 | 131 | 72 | 86 | 63 | 202 | 8 | 666 |
|  |  | \% within What is your age category? | 15.6\% | 19.7\% | 10.8\% | 12.9\% | 9.5\% | 30.3\% | 1.2\% | 100.0\% |



What is your age category? * Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Deval Patrick? Crosstabulation

|  |  | Which candidates would you vote for in the <br> general election? Republican Scott Brown or <br> Democrat Deval Patrick? |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |

What is your age category? * Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Vicki Kennedy? Crosstabulation

|  |  |  | Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Vicki Kennedy? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Repblican <br> Scott Brown | Democrat Vicki Kennedy | undecided |  |
| What is your age category? | $18-45$ | Count \% within What is your age category? | $\begin{array}{r} 102 \\ 45.9 \% \end{array}$ | 84 $37.8 \%$ | $\begin{array}{r} 36 \\ 16.2 \% \end{array}$ |  |
|  | $46-65$ | Count <br> \% within What is your age category? | 230 $42.1 \%$ | 234 $42.9 \%$ | 82 $15.0 \%$ | $\begin{array}{r} 546 \\ 100.0 \% \end{array}$ |
|  | 66 or older | Count <br> \% within What is your age category? | 147 $51.6 \%$ |  | 32 $11.2 \%$ |  |
| Total |  | Count <br> \% within What is your age category? | 479 $45.5 \%$ | 424 $40.3 \%$ | $\begin{array}{r} 150 \\ 14.2 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your age category? * Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Deval Patrick? Crosstabulation

|  |  | Which candidates would you vote for in the <br> general election? Republican Bill Weld or <br> Democrat Deval Patrick? |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |

What is your age category? * Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Vicki Kennedy? Crosstabulation


|  |  |  | Regardless of your personal support, who do you think will be our next U.S Senator? |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | . 00 | Republican <br> Scott Brown | Democrat <br> Martha <br> Coakley | Republican <br> Bill Weld | Democrat <br> Deval Patrick | Republican <br> Karen Polito | Democrat <br> Vicki Kennedy | Republican <br> Jack E. <br> Robinson | undecided | Total |
| What is your age category? | $18-45$ | Count <br> \% within What is your <br> age category? | $\begin{array}{r} 1 \\ .5 \% \end{array}$ | $\begin{array}{r} 93 \\ 41.9 \% \end{array}$ | $\begin{array}{r} 20 \\ 9.0 \% \end{array}$ | $6$ $2.7 \%$ | $\begin{array}{r} 29 \\ 13.1 \% \end{array}$ | $\begin{array}{r} 4 \\ 1.8 \% \end{array}$ | $14$ $6.3 \%$ | $\begin{array}{r} 2 \\ .9 \% \end{array}$ | $\begin{array}{r} 53 \\ 23.9 \% \end{array}$ | $\begin{array}{r} 222 \\ 100.0 \% \end{array}$ |
|  | $46-65$ | Count <br> \% within What is your age category? | $\begin{array}{r} 0 \\ .0 \% \end{array}$ | $\begin{array}{r} 201 \\ 36.8 \% \end{array}$ | $\begin{array}{r} 48 \\ 8.8 \% \end{array}$ | $\begin{array}{r} 14 \\ 2.6 \% \end{array}$ | $\begin{array}{r} 81 \\ 14.8 \% \end{array}$ | $\begin{array}{r} 3 \\ .5 \% \end{array}$ | 40 $7.3 \%$ | $\begin{array}{r} 1 \\ .2 \% \end{array}$ | $\begin{array}{r} 158 \\ 28.9 \% \end{array}$ | $\begin{array}{r} 546 \\ 100.0 \% \end{array}$ |
|  | 66 or older | Count <br> \% within What is your <br> age category? | $\begin{array}{r} 0 \\ .0 \% \end{array}$ | $\begin{array}{r} 108 \\ 37.9 \% \end{array}$ | $\begin{array}{r} 32 \\ 11.2 \% \end{array}$ | $2.8 \%$ | $\begin{array}{r} 35 \\ 12.3 \% \end{array}$ | $\begin{gathered} 2 \\ .7 \% \end{gathered}$ | 19 $6.7 \%$ | $\begin{array}{r} 2 \\ .7 \% \end{array}$ | $\begin{array}{r} 79 \\ 27.7 \% \end{array}$ | $\begin{array}{r} 285 \\ 100.0 \% \end{array}$ |
| Total |  | Count | 1 | 402 | 100 | 28 | 145 | 9 | 73 | 5 | 290 | 1053 |
|  |  | $\%$ within What is your age category? | .1\% | 38.2\% | 9.5\% | 2.7\% | 13.8\% | . $9 \%$ | 6.9\% | .5\% | 27.5\% | 100.0\% |

What is your age category? * What is your gender? Crosstabulation


What is your age category? * Region Crosstabulation

|  |  |  | Region |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Worcester and West | Northshore | Boston Metro | Southshore |  |
| What is your age category? | 18-45 |  |  | 84 |  |  | $\begin{array}{r} 222 \\ 100.0 \% \end{array}$ |
|  |  | \% within What is your age category? | 23.4\% | 37.8\% | 21.2\% | 17.6\% |  |
|  | 46-65 | Count <br> \% within What is your age category? | $\begin{array}{r} 149 \\ 27.3 \% \end{array}$ | $\begin{array}{r} 164 \\ 30.0 \% \end{array}$ | $\begin{array}{r} 120 \\ 22.0 \% \end{array}$ | 113 20.7\% |  |
|  |  |  |  |  |  |  |  |
|  | 66 or older | Count <br> \% within What is your age category? | 64 | 91 | 53 | 77 | 285 |
|  |  |  | 22.5\% | 31.9\% | 18.6\% | 27.0\% | 100.0\% |
| Total |  | Count <br> \% within What is your age category? | 265 | 339 | 220 | 229 | 1053 |
|  |  |  | 25.2\% | 32.2\% | 20.9\% | 21.7\% | 100.0\% |

## Crosstabs

What is your gender? * John Kerry Name Recognition Crosstabulation

|  |  |  | John Kerry Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your gender? | Female | Count \% within What is your gender? | $\begin{array}{r} 364 \\ 68.5 \% \end{array}$ | $\begin{array}{r} 121 \\ 22.8 \% \end{array}$ | $\begin{array}{r} 45 \\ 8.5 \% \end{array}$ | $\begin{array}{r} 1 \\ .2 \% \end{array}$ | $\begin{array}{r} 531 \\ 100.0 \% \end{array}$ |
|  | Male | Count <br> \% within What is your gender? | $296$ <br> 56.7\% | 193 <br> 37.0\% | $\begin{array}{r} 28 \\ 5.4 \% \end{array}$ | 1.0\% | $\begin{array}{r} 522 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within What is your gender? | 660 $62.7 \%$ | 314 $29.8 \%$ | 73 $6.9 \%$ | . 6 | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your gender? * Deval Patrick Name Recognition Crosstabulation

|  |  |  | Deval Patrick Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your gender? | Female | Count \% within What is your gender? |  | $\begin{array}{r} 154 \\ 29.0 \% \end{array}$ | $\begin{array}{r} 40 \\ 7.5 \% \end{array}$ | $\begin{array}{r} 3 \\ .6 \% \end{array}$ | $\begin{array}{r} 531 \\ 100.0 \% \end{array}$ |
|  | Male | Count <br> \% within What is your gender? | $\begin{array}{r} 284 \\ 54.4 \% \end{array}$ | $\begin{array}{r} 198 \\ 37.9 \% \end{array}$ | $\begin{array}{r} 37 \\ 7.1 \% \end{array}$ | 3 $.6 \%$ | $\begin{array}{r} 522 \\ 100.0 \% \end{array}$ |
| Total |  | Count \% within What is your gender? | 618 $58.7 \%$ | $\begin{array}{r} 352 \\ 33.4 \% \end{array}$ | $\begin{array}{r} 77 \\ 7.3 \% \end{array}$ | . 6 | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your gender? * Bill Weld Name Recognition Crosstabulation

|  |  |  | Bill Weld Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your gender? | Female | Count \% within What is your gender? | $\begin{array}{r} 165 \\ 31.1 \% \end{array}$ | 150 <br> 28.2\% | $\begin{array}{r} 154 \\ 29.0 \% \end{array}$ | 11.7\% | $\begin{array}{r} 531 \\ 100.0 \% \end{array}$ |
|  | Male | Count \% within What is your gender? | $\begin{array}{r} 251 \\ 48.1 \% \end{array}$ | $\begin{array}{r} 151 \\ 28.9 \% \end{array}$ | $\begin{array}{r} 92 \\ 17.6 \% \end{array}$ | $\begin{array}{r} 28 \\ 5.4 \% \end{array}$ | $\begin{array}{r} 522 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within What is your gender? | 416 39.5 | $\begin{array}{r} 301 \\ 28.6 \% \end{array}$ | $\begin{array}{r} 246 \\ 23.4 \% \end{array}$ | $\begin{array}{r} 90 \\ 8.5 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your gender? * Scott Brown Name Recognition Crosstabulation

|  |  |  | Scott Brown Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your gender? | Female | Count \% within What is your gender? | $246$ <br> 46.3\% | $226$ <br> 42.6\% | $\begin{array}{r} 56 \\ 10.5 \% \end{array}$ | 3 $.6 \%$ | $\begin{array}{r} 531 \\ 100.0 \% \end{array}$ |
|  | Male | Count <br> \% within What is your gender? |  | 199 <br> 38.1\% | $\begin{array}{r} 33 \\ 6.3 \% \end{array}$ | . $2 \%$ | $\begin{array}{r} 522 \\ 100.0 \% \end{array}$ |
| Total |  | Count \% within What is your gender? | 535 $50.8 \%$ | $\begin{array}{r} 425 \\ 40.4 \% \end{array}$ | $\begin{array}{r} 89 \\ 8.5 \% \end{array}$ | . 4 \% | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your gender? * Mike Capuano Name Recognition Crosstabulation

|  |  |  | Mike Capuano Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your gender? | Female | Count <br> \% within What is your gender? | $\begin{array}{r} 135 \\ 25.4 \% \end{array}$ | $\begin{array}{r} 93 \\ 17.5 \% \end{array}$ | $\begin{array}{r} 191 \\ 36.0 \% \end{array}$ | $\begin{array}{r} 112 \\ 21.1 \% \end{array}$ | $\begin{array}{r} 531 \\ 100.0 \% \end{array}$ |
|  | Male | Count <br> \% within What is your gender? | $\begin{array}{r} 159 \\ 30.5 \% \end{array}$ | 122 <br> 23.4\% | $\begin{array}{r} 158 \\ 30.3 \% \end{array}$ | $\begin{array}{r} 83 \\ 15.9 \% \end{array}$ | $\begin{array}{r} 522 \\ 100.0 \% \end{array}$ |
| Total |  | Count \% within What is your gender? | 294 $27.9 \%$ | $\begin{array}{r} 215 \\ 20.4 \% \end{array}$ | $\begin{array}{r} 349 \\ 33.1 \% \end{array}$ | $\begin{array}{r} 195 \\ 18.5 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your gender? * Vicki Kenndey Name Recognition Crosstabulation

|  |  |  | Vicki Kenndey Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your gender? | Female | Count <br> \% within What is your gender? |  | $\begin{array}{r} 105 \\ 19.8 \% \end{array}$ | 151 <br> 28.4\% | $\begin{array}{r} 49 \\ 9.2 \% \end{array}$ | $\begin{array}{r} 531 \\ 100.0 \% \end{array}$ |
|  | Male | Count \% within What is your gender? | $\begin{array}{r} 210 \\ 40.2 \% \end{array}$ | 172 <br> $33.0 \%$ | $\begin{array}{r} 99 \\ 19.0 \% \end{array}$ | $\begin{array}{r} 41 \\ 7.9 \% \end{array}$ | $\begin{array}{r} 522 \\ 100.0 \% \end{array}$ |
| Total |  | Count <br> \% within What is your gender? | $\begin{array}{r} 436 \\ 41.4 \% \end{array}$ | $\begin{array}{r} 277 \\ 26.3 \% \end{array}$ | $\begin{array}{r} 250 \\ 23.7 \% \end{array}$ | 90 $8.5 \%$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your gender? * Martha Coakley Name Recognition Crosstabulation

|  |  |  | Martha Coakley Name Recognition |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Favorable | Unfavorable | Undecided | Never heard of |  |
| What is your gender? | Female | Count <br> \% within What is your gender? | $\begin{array}{r} 267 \\ 50.3 \% \end{array}$ | 146 <br> 27.5\% | $\begin{array}{r} 101 \\ 19.0 \% \end{array}$ | $\begin{array}{r} 17 \\ 3.2 \% \end{array}$ | $\begin{array}{r} 531 \\ 100.0 \% \end{array}$ |
|  | Male | Count <br> \% within What is your gender? | $\begin{array}{r} 216 \\ 41.4 \% \end{array}$ | $\begin{array}{r} 235 \\ 45.0 \% \end{array}$ | $\begin{array}{r} 60 \\ 11.5 \% \end{array}$ | $\begin{array}{r} 11 \\ 2.1 \% \end{array}$ | $\begin{array}{r} 522 \\ 100.0 \% \end{array}$ |
| Total |  | Count \% within What is your gender? |  |  | $\begin{array}{r} 161 \\ 15.3 \% \end{array}$ | $\begin{array}{r} 28 \\ 2.7 \% \end{array}$ | $\begin{array}{r} 1053 \\ 100.0 \% \end{array}$ |

What is your gender? * Is the recession over in Massachusetts? Crosstabulation


What is your gender? * Do you support John Kerry vacating his Senate seat to become the US Secretary of State? Crosstabulation


What is your gender? * Are you currently registerd as a Democart, Republican, Independent or not-registered Crosstabulation


What is your gender? * Are you more likely to vote in Democrat or Republican Primary? Crosstabulation

|  |  | Are you more likely to vote in Democrat or Republican Primary? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat Primary | Republican Primary | Will not vote in the primary |  |
| What is your gender? Female | Count <br> \% within What is your gender? | 140 $49.6 \%$ |  | $\begin{array}{r} 37 \\ 13.1 \% \end{array}$ | $\begin{array}{r} 282 \\ 100.0 \% \end{array}$ |
| Male | Count <br> \% within What is your gender? | 110 $43.7 \%$ | $\begin{array}{r} 103 \\ 40.9 \% \end{array}$ | $\begin{array}{r} 39 \\ 15.5 \% \end{array}$ | $\begin{array}{r} 252 \\ 100.0 \% \end{array}$ |
| Total | Count <br> \% within What is your gender? | 250 $46.8 \%$ | 208 $39.0 \%$ | $\begin{array}{r} 76 \\ 14.2 \% \end{array}$ | $\begin{array}{r} 534 \\ 100.0 \% \end{array}$ |

What is your gender? * Who would you vote for in the Democrat Primary? Crosstabulation

|  |  | Who would you vote for in the Democrat Primary? |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Vicki <br> Kenneddy | Deveal Patrick | Martha <br> Coakley | Mike Capuano | others | undecided | do not plan to vote in the primary | Total |
| What is your gender? Female | Count <br> \% within What is your gender? | $\begin{array}{r} 59 \\ 16.1 \% \end{array}$ | $\begin{array}{r} 71 \\ 19.3 \% \end{array}$ | $\begin{array}{r} 44 \\ 12.0 \% \end{array}$ | $\begin{array}{r} 44 \\ 12.0 \% \end{array}$ | $\begin{array}{r} 31 \\ 8.4 \% \end{array}$ | $\begin{array}{r} 115 \\ 31.3 \% \end{array}$ | $\begin{array}{r} 3 \\ .8 \% \end{array}$ | $\begin{array}{r} 367 \\ 100.0 \% \end{array}$ |
| Male | Count <br> \% within What is your gender? | $\begin{array}{r} 45 \\ 15.1 \% \end{array}$ | $\begin{array}{r} 60 \\ 20.1 \% \end{array}$ | $\begin{array}{r} 28 \\ 9.4 \% \end{array}$ | $\begin{array}{r} 42 \\ 14.0 \% \end{array}$ | $\begin{array}{r} 32 \\ 10.7 \% \end{array}$ | $\begin{array}{r} 87 \\ 29.1 \% \end{array}$ | $\begin{array}{r} 5 \\ 1.7 \% \end{array}$ | $\begin{array}{r} 299 \\ 100.0 \% \end{array}$ |
| Total | Count | 104 | 131 | 72 | 86 | 63 | 202 | 8 | 666 |
|  | \% within What is your gender? | 15.6\% | 19.7\% | 10.8\% | 12.9\% | 9.5\% | 30.3\% | 1.2\% | 100.0\% |



What is your gender? * Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Deval Patrick? Crosstabulation

|  |  | Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Deval Patrick? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Republican Scott Brown | Democrat Deval Patrick | undecided |  |
| What is your gender? Female | Count | 207 | 265 | 59 | 531 |
|  | \% within What is your gender? | 39.0\% | 49.9\% | 11.1\% | 100.0\% |
| Male | Count | 244 | 236 | 42 | 522 |
|  | \% within What is your gender? | 46.7\% | 45.2\% | 8.0\% | 100.0\% |
| Total | Count | 451 | 501 | 101 | 1053 |
|  | \% within What is your gender? | 42.8\% | 47.6\% | 9.6\% | 100.0\% |

What is your gender? * Which candidates would you vote for in the general election? Republican Scott Brown or Democrat Vicki Kennedy? Crosstabulation


What is your gender? * Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Deval Patrick? Crosstabulation

|  |  | Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Deval Patrick? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Republican Bill Weld | Democrat Deval Patrick | undecided |  |
| What is your gender? Female | Count | 136 | 281 | 114 | 531 |
|  | \% within What is your gender? | 25.6\% | 52.9\% | 21.5\% | 100.0\% |
| Male | Count | 205 | 246 | 71 | 522 |
|  | \% within What is your gender? | 39.3\% | 47.1\% | 13.6\% | 100.0\% |
| Total | Count | 341 | 527 | 185 | 1053 |
|  | \% within What is your gender? | 32.4\% | 50.0\% | 17.6\% | 100.0\% |

What is your gender? * Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Vicki Kennedy? Crosstabulation

|  |  | Which candidates would you vote for in the general election? Republican Bill Weld or Democrat Vicki Kennedy? |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Republican Bill Weld | Democrat Vicki Kennedy | undecided |  |
| What is your gender? Female | Count | 146 | 233 | 152 | 531 |
|  | \% within What is your gender? | 27.5\% | 43.9\% | 28.6\% | 100.0\% |
| Male | Count | 246 | 190 | 86 | 522 |
|  | \% within What is your gender? | 47.1\% | 36.4\% | 16.5\% | 100.0\% |
| Total | Count | 392 | 423 | 238 | 1053 |
|  | \% within What is your gender? | 37.2\% | 40.2\% | 22.6\% | 100.0\% |



What is your gender? * What is your age category? Crosstabulation


What is your gender? * Region Crosstabulation

|  |  |  | Region |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Worcester and West | Northshore | Boston Metro | Southshore |  |
| What is your gender? | Female | Count | 141 | 162 | 126 | 102 | 531 |
|  |  | \% within What is your gender? | 26.6\% | 30.5\% | 23.7\% | 19.2\% | 100.0\% |
|  | Male | Count | 124 | 177 | 94 | 127 | 522 |
|  |  | \% within What is your gender? | 23.8\% | 33.9\% | 18.0\% | 24.3\% | 100.0\% |
| Total |  | Count | 265 | 339 | 220 | 229 | 1053 |
|  |  | \% within What is your gender? | 25.2\% | 32.2\% | 20.9\% | 21.7\% | 100.0\% |

