EMERSON COLLEGE POLLING SOCIETY

An Emerson College Polling Society; conducted 9/13-17/2013; surveyed 587 Likely Voters; margin of error +/- 4% (release, 9/20/2013).

Survey Instrument

Question 1: How likely are you to vote in the upcoming special election on October 15, to fill the seat vacated by Ed Markey?
Press 1 for Very likely
Press 2 for Somewhat likely
Press 3 for 50-50
Press 4 for Not likely at all

Question 2: Are you currently registered as a Democrat, Republican, Independent or are you not registered?
Press 1 for Democrat (Go to Question 4)
Press 2 for Republican (Go to Question 14)
Press 3 for Independent or other (Go to Question 3)
Press 4 if you are not a registered voter (End Survey)

Question 3:
Are you planning to vote in the upcoming Republican or Democrat Primary for U.S. Congress?
Press 1 for Republican Primary (Go to Question 13)
Press 2 for Democrat Primary (Go to Question 4)

Great, I am going to read you a list of politicians. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Will Brownsberger

Question 4: Is your opinion of Will Brownsberger generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 5: Next, Is your opinion of Katherine Clark generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 6: Next, Is your opinion of Peter Koutoujian (koh-TOO'-zhen) generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 7: Next, Is your opinion of Martin Long generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 8: Next, Is your opinion of Paul Maisano generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 9: Next, Is your opinion of Carl Sciortino(SHUR'-tee-noh)generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 10: Next, Is your opinion of Karen Spilka generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 11: If the election of the Democrat nominee is held tomorrow, the candidates are Will Brownsberger, Katherine Clark, Peter Koutoujian (koh-TOO'-zhen), Martin Long,Paul Maisano, Carl Sciortino(SHUR'-tee-noh), Karen Spilka, for whom will you vote for?
    Press 1 for Will Brownsberger,
    Press 2 for Katherine Clark,
    Press 3 for Peter Koutoujian(koh-TOO'-zhen),
    Press 4 for Martin Long
    Press 5 for Paul Maisano
    Press 6 for Carl Sciortino, (SHUR'-tee-noh)
    Press 7 for Karen Spilka
    Press 8 for Undecided
    Press 9 to repeat your answer choices

Question 12: Regardless of who you will vote for in October, Who do you think will win The Democrat nomination in October?
    Press 1 for Will Brownsberger,
    Press 2 for Katherine Clark,
    Press 3 for Peter Koutoujian (koh-TOO'-zhen),
    Press 4 for Martin Long
    Press 5 for Paul Maisano
    Press 6 for Carl Sciortino, (SHUR'-tee-noh)
    Press 7 for Karen Spilka
    Press 8 for Undecided
    Press 9 to repeat your answer choices

Great, I am going to read you a list of politicians. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Frank Addivinola

Question 13: Is your opinion of Will Frank Addivinola generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 14: Next, Is your opinion of Mike Stopa generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 15: Next, Is your opinion of Tom Tierney generally favorable or generally unfavorable?
Press 1 for favorable, press 2 for unfavorable, press 3 if you are undecided and Press 4 if you've never heard of this public figure.

Question 16: If the election of the Republican nominee is held tomorrow, the candidates are Frank Addivinola, Mike Stopa, Tom Tierney, for whom will you vote for?
    Press 1 Frank Addivinola,
    Press 2 Mike Stopa,
    Press 3 Tom Tierney,
    Press 4 for Undecided
    Press 5 to repeat your answer choices

Question 17: Regardless of who you will vote for in October, Who do you think will win The Republican nomination in October?
    Press 1 Frank Addivinola,
    Press 2 Mike Stopa,
    Press 3 Tom Tierney,
    Press 4 for Undecided
    Press 5 to repeat your answer choices

Question 18: What do you think it is the most important issue in Massachusetts?
Press 1 for Deficits
Press 2 for Health care
Press 3 for Jobs and Taxes
Press 4 for Syria
Press 5 for women's issues
Press 6 for the Environment
Press 7 for others
Press 8 if you are undecided
Press 9 to repeat the answer choices/

Question 19: Do you believe farm animals should have enough space in their cages to turn around?
Press 1 for yes farm animals should have enough space to turn in their cages
Press 2 for no
Press 3 if you are undecided

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Question 20: Do you think the COUNTRY is generally heading to the right
direction or wrong direction,
Press 1 for Right direction
Press 2 for Wrong direction
Press 3 if you are undecided

Question 21: What is your Gender?
Press 1 for Male
Press 2 for Female

Question 22: What is your age category?
Press 1 for 18-34
Press 2 for 35-54
Press 3 for 55-74
Press 4 for 75 and above

Question 23: What is your Race/Ethnicity?
Press 1 for White
Press 2 for Black
Press 3 for Hispanic
Press 4 for Asian
Press 5 for Other
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Frequency Table

Likelihood of Voting

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very Likely	587	100.0	100.0	100.0

Party Affiliation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	270	46.0	48.9	48.9
	Republican	60	10.2	10.9	59.8
	Independent/Other	216	36.8	39.1	98.9
	Not Registered	6	1.0	1.1	100.0
	Total	552	94.0	100.0	
Missing	System	35	6.0		
Total		587	100.0		

Party Primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	77	13.1	41.0	41.0
	Democrat	111	18.9	59.0	100.0
	Total	188	32.0	100.0	
Missing	System	399	68.0		
Total		587	100.0		

Will Brownsberger

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	80	13.6	23.4	23.4
	Unfavorable	44	7.5	12.9	36.3
	Undecided	82	14.0	24.0	60.2
	Never heard of	136	23.2	39.8	100.0
	Total	342	58.3	100.0	
Missing	System	245	41.7		
Total		587	100.0		

Katherine Clark

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	123	21.0	37.2	37.2
	Unfavorable	39	6.6	11.8	48.9
	Undecided	87	14.8	26.3	75.2
	Never heard of	82	14.0	24.8	100.0
	Total	331	56.4	100.0	
Missing	System	256	43.6		
Total		587	100.0		

Peter Koutoujian

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	115	19.6	35.2	35.2
	Unfavorable	33	5.6	10.1	45.3
	Undecided	94	16.0	28.7	74.0
	Never heard of	85	14.5	26.0	100.0
	Total	327	55.7	100.0	
Missing	System	260	44.3		
Total		587	100.0		

Martin Long

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	21	3.6	6.5	6.5
	Unfavorable	30	5.1	9.3	15.7
	Undecided	93	15.8	28.7	44.4
	Never heard of	180	30.7	55.6	100.0
	Total	324	55.2	100.0	
Missing	System	263	44.8		
Total		587	100.0		

Paul Maisano

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	21	3.6	6.5	6.5
	Unfavorable	29	4.9	9.0	15.5
	Undecided	103	17.5	32.0	47.5
	Never heard of	169	28.8	52.5	100.0
	Total	322	54.9	100.0	
Missing	System	265	45.1		
Total		587	100.0		

Carl Sciortino

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	49	8.3	15.3	15.3
	Unfavorable	32	5.5	10.0	25.3
	Undecided	95	16.2	29.7	55.0
	Never heard of	144	24.5	45.0	100.0
	Total	320	54.5	100.0	
Missing	System	267	45.5		
Total		587	100.0		

Karen Spilka

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	90	15.3	28.4	28.4
	Unfavorable	34	5.8	10.7	39.1
	Undecided	78	13.3	24.6	63.7
	Never heard of	115	19.6	36.3	100.0
	Total	317	54.0	100.0	
Missing	System	270	46.0		
Total		587	100.0		

Democrat Ballot Test

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Brownsberger	35	6.0	11.3	11.3
	Clark	74	12.6	23.9	35.2
	Koutoujian	59	10.1	19.0	54.2
	Long	4	.7	1.3	55.5
	Maisano	3	.5	1.0	56.5
	Sciortino	16	2.7	5.2	61.6
	Spilka	48	8.2	15.5	77.1
	Undecided	70	11.9	22.6	99.7
	9.00	1	.2	.3	100.0
	Total	310	52.8	100.0	
Missing	System	277	47.2		
Total		587	100.0		

Democrat Nominee

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Brownsberger	37	6.3	12.5	12.5
	Clark	52	8.9	17.6	30.2
	Koutoujian	57	9.7	19.3	49.5
	Long	3	.5	1.0	50.5
	Maisano	4	.7	1.4	51.9
	Sciortino	5	.9	1.7	53.6
	Spilka	43	7.3	14.6	68.1
	Undecided	93	15.8	31.5	99.7
	9.00	1	.2	.3	100.0
	Total	295	50.3	100.0	
Missing	System	292	49.7		
Total		587	100.0		

Frank Addivinola

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	18	3.1	15.5	15.5
	Unfavorable	11	1.9	9.5	25.0
	Undecided	26	4.4	22.4	47.4
	Never heard of	61	10.4	52.6	100.0
	Total	116	19.8	100.0	
Missing	System	471	80.2		
Total		587	100.0		

Mike Stopa

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	13	2.2	11.3	11.3
	Unfavorable	10	1.7	8.7	20.0
	Undecided	31	5.3	27.0	47.0
	Never heard of	61	10.4	53.0	100.0
	Total	115	19.6	100.0	
Missing	System	472	80.4		
Total		587	100.0		

Tom Tierney

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	22	3.7	19.6	19.6
	Unfavorable	47	8.0	42.0	61.6
	Undecided	31	5.3	27.7	89.3
	Never heard of	12	2.0	10.7	100.0
	Total	112	19.1	100.0	
Missing	System	475	80.9		
Total		587	100.0		

Republican Ballot Test

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Addivinola	14	2.4	13.1	13.1
	Stopa	7	1.2	6.5	19.6
	Tierney	26	4.4	24.3	43.9
	Undecided	60	10.2	56.1	100.0
	Total	107	18.2	100.0	
Missing	System	480	81.8		
Total		587	100.0		

Republican Nominee

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Addivinola	10	1.7	9.8	9.8
	Stopa	7	1.2	6.9	16.7
	Tierney	29	4.9	28.4	45.1
	Undecided	55	9.4	53.9	99.0
	5.00	1	.2	1.0	100.0
	Total	102	17.4	100.0	
Missing	System	485	82.6		
Total		587	100.0		

Issue

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Deficit	25	4.3	6.5	6.5
	Healthcare	55	9.4	14.3	20.8
	Jobs and Taxes	190	32.4	49.5	70.3
	Syria	17	2.9	4.4	74.7
	Women's Issues	9	1.5	2.3	77.1
	Environment	14	2.4	3.6	80.7
	Other	32	5.5	8.3	89.1
	Undecided	42	7.2	10.9	100.0
	Total	384	65.4	100.0	
Missing	System	203	34.6		
Total		587	100.0		

Caged Animals

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Room to move	281	47.9	75.3	75.3
	No	21	3.6	5.6	81.0
	Undecided	71	12.1	19.0	100.0
	Total	373	63.5	100.0	
Missing	System	214	36.5		
Total		587	100.0		

Direction of Country

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right Direction	132	22.5	35.6	35.6
	Wrong Direction	174	29.6	46.9	82.5
	Undecided	65	11.1	17.5	100.0
	Total	371	63.2	100.0	
Missing	System	216	36.8		
Total		587	100.0		

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	174	29.6	47.5	47.5
	Female	192	32.7	52.5	100.0
	Total	366	62.4	100.0	
Missing	System	221	37.6		
Total		587	100.0		

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	10	1.7	2.8	2.8
	35-54	73	12.4	20.3	23.1
	55-74	195	33.2	54.2	77.2
	75+	82	14.0	22.8	100.0
	Total	360	61.3	100.0	
Missing	System	227	38.7		
Total		587	100.0		

Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	315	53.7	88.7	88.7
	Black	12	2.0	3.4	92.1
	Hispanic	8	1.4	2.3	94.4
	Asian	7	1.2	2.0	96.3
	Other	13	2.2	3.7	100.0
	Total	355	60.5	100.0	
Missing	System	232	39.5		
Total		587	100.0		

Cross-Tabs http://emersoncollegepollingsociety.com/MA_USC5_Tables_9.17.2013.xls